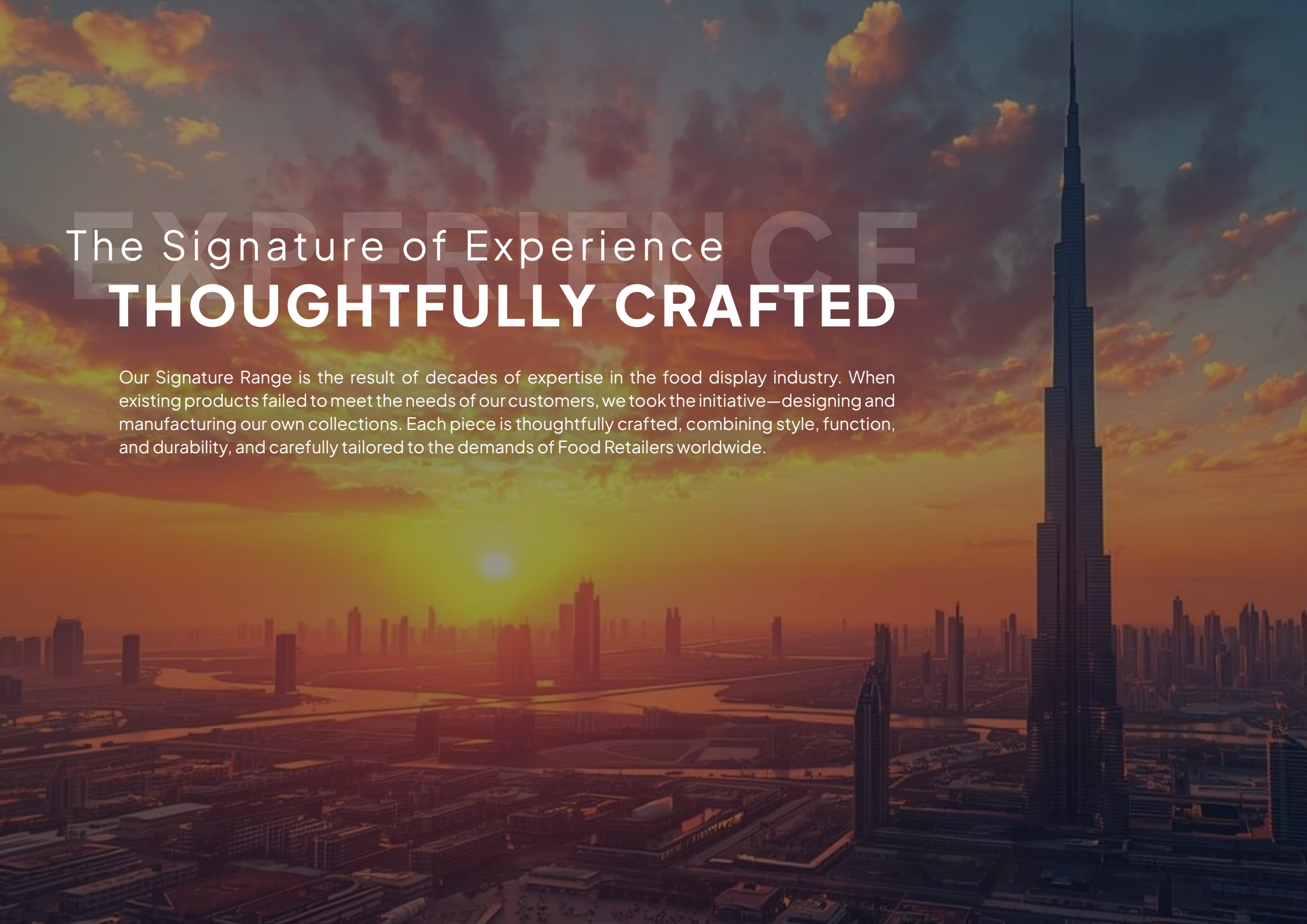




THE FOOD LOOK

— Signature —

- PRODUCT CATALOGUE 2026 -

A dramatic sunset over a city skyline, with the Burj Khalifa prominently featured on the right side. The sky is filled with large, dark clouds illuminated from below by the setting sun, creating a warm orange and yellow glow. The city below is silhouetted against the bright horizon.

The Signature of Experience **THOUGHTFULLY CRAFTED**

Our Signature Range is the result of decades of expertise in the food display industry. When existing products failed to meet the needs of our customers, we took the initiative—designing and manufacturing our own collections. Each piece is thoughtfully crafted, combining style, function, and durability, and carefully tailored to the demands of Food Retailers worldwide.

Our Story

2017



Founded in 2017, our journey began with modest beginnings at a dining table, driven by a clear vision: to become the leading provider of Food Display Solutions in the Middle East.



With a strong track record and trusted by leading retailers, we have successfully delivered high-quality display solutions across every major city in the Middle East.

2018

2019



We proudly opened our showroom, featuring a dedicated Retail Studio for sample reviews and in-house design consultation.



Successfully completed the rollout of our products across 2,000 stores in the Middle East, marking a significant milestone in our growth and market presence.

2020

2023



Acquired our first warehouse, laying the foundations to become the largest stockist of melamine products in the Middle East.



Launched our own branded line of Melamine products, expanding our offerings with a focus on quality and innovation.

2025

2026



Taking our products, passion, and expertise to the global stage

Mastering Food Merchandising



Inserts prevent overloading
without sacrificing visual appeal

Vibrant colours entice closer
inspection and impulse buy

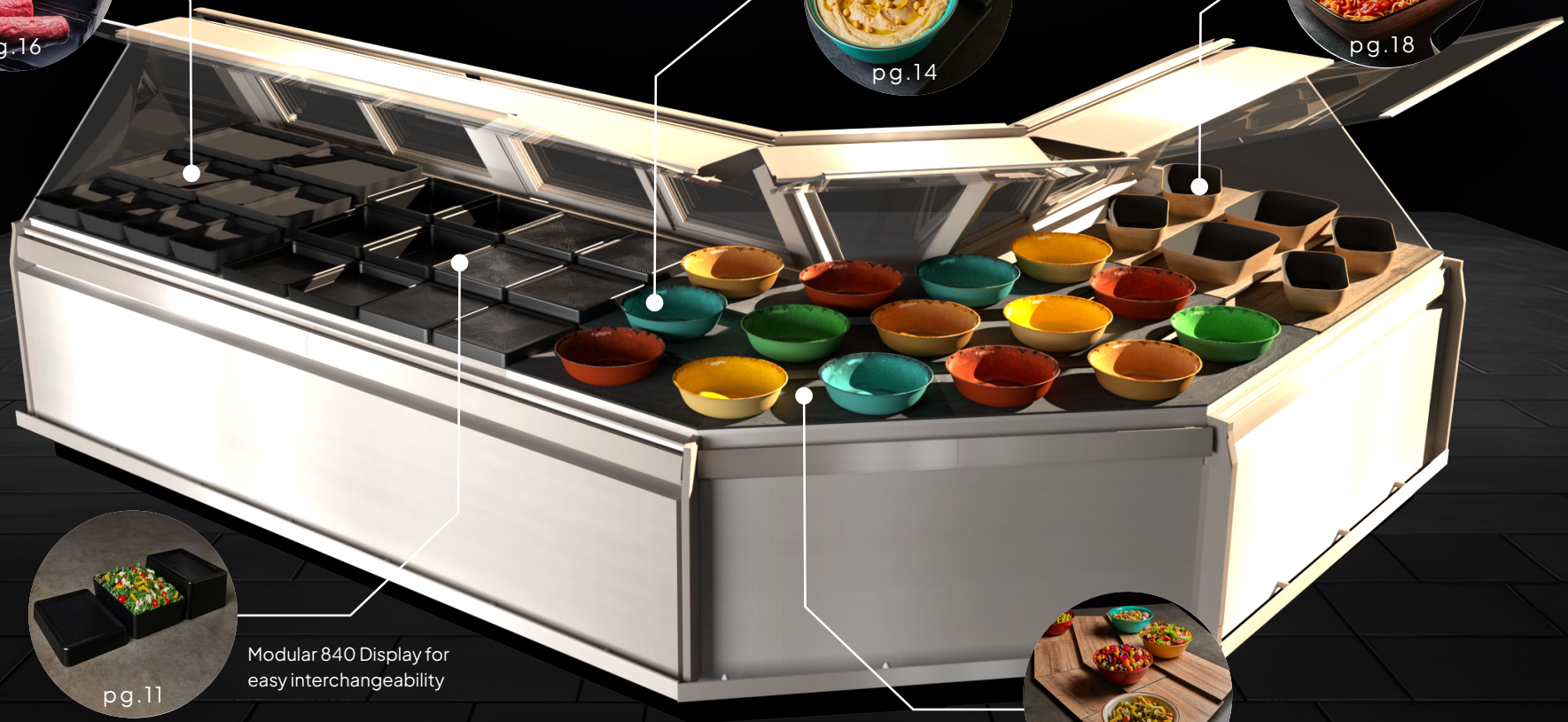


Rustic wood ideal
canvas for Ready Meals

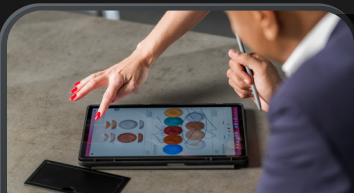


Modular 840 Display for
easy interchangeability

Customised steps
optimises corner space for
a seamless look



Our Process



STRATEGIC BRIEF

What are the high-level business objectives? E.g improve aesthetics, reduce waste, introduce a new product range etc.

1



REQUIREMENTS

What are the dimensions of the display counters? How many varieties, preferred colours and capacities?

2



3D DESIGN

We design the display in 3D so you make an informed decision

3



DELIVER

Our company takes care of all logistics involved in shipping and delivering goods by land, road, or sea

4



ROLL OUT

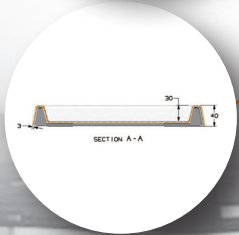
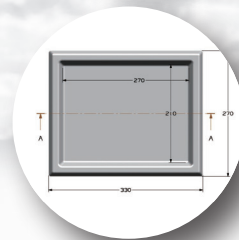
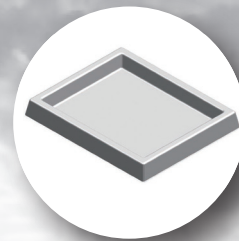
Whether it's 2 or 2000 stores, we execute with speed, precision, and scale.

5

About us

Discover · Design · Deliver

The Food Look's design services offer you the opportunity to leverage our knowledge and expertise in food display solutions. We specialise in designing display counters, presenting new concepts, solving unique food display problems, and producing bespoke product designs.



THE FOOD LOOK

Signature

KEY SYMBOLS:

- MF** Made of melamine and dishwasher safe
-  Conveniently stackable
- SF** Built with silicone feet for stability
- 840** Designed to fit 840 print

CARE INSTRUCTIONS:

-  EU regulation temperature resistant from -20°C to +70°C (heat resistant from -20°C up to 120°C)
-  No direct heat
-  No metal brush
-  Do not use in steamer

Contents

09 RADIANCE COLLECTION

13 BOWLS

16 DISHES

19 PLATTERS

25 BASKETS

26 ELEVATIONS

29 ACCESSORIES

31 ORDERS



The
LOOK | Main Menu

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

RADIANCE



Designed to be seen. Built to Sell.

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Designed to function seamlessly as a dish, platter, or riser.



UP TO 10L
CAPACITY



STACKABLE



REVERSIBLE



840

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Radiance Black



2L
RB4285
Radiance Black
280×280×40mm



4L
RB4287
Radiance Black
280×280×70mm



5.8L
RB4289
Radiance Black
280×280×100mm



2L
RB45610
Radiance Black
560×140×40mm



1L
RB4281
Radiance Black
280×140×40mm



1.7L
RB4284
Radiance Black
280×210×40mm



2.5L
RB4286
Radiance Black
280×210×70mm



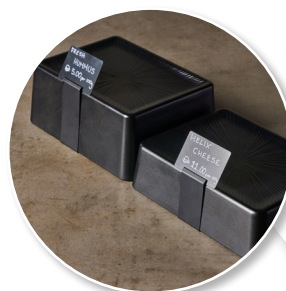
4L
RB4288
Radiance Black
280×210×100mm



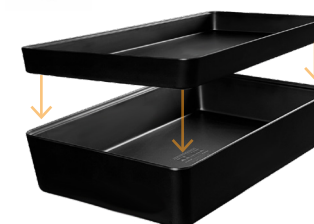
10L
RB45614
Radiance Black
560×420×70mm



6L
RB44215
Radiance Black Bowl
420×70mm



Ticket Stands
for the
Radiance
Range.



2.5L
RB4401
Radiance Black Insert
408×268×35mm

6L
RB44216
Radiance Black
420×280×70mm

Use Insert RB4401 to reduce
capacity from 6L to 2.5L

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

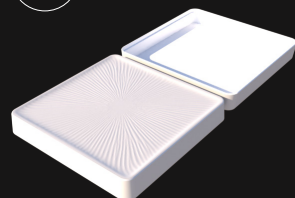
Point of Sale

Accessories

Key Care Symbols

 **Order Now**

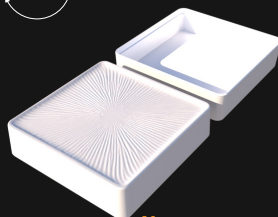
Radiance White



2L

RW4285

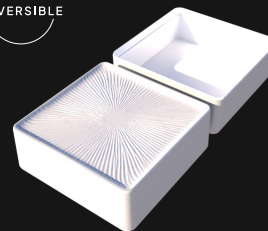
Radiance White
280×280×40mm



4L

RW4287

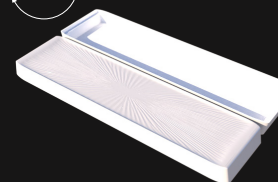
Radiance White
280×280×70mm



5.8L

RW4289

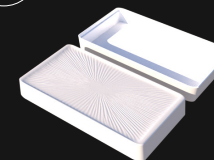
Radiance White
280×280×100mm



2L

RW45610

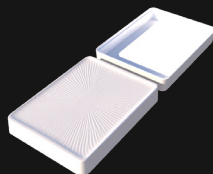
Radiance White
560×140×40mm



1L

RW4281

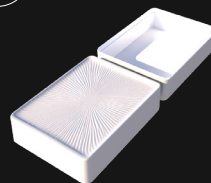
Radiance White
280×140×40mm



1.7L

RW4284

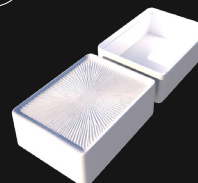
Radiance White
280×210×40mm



2.5L

RW4286

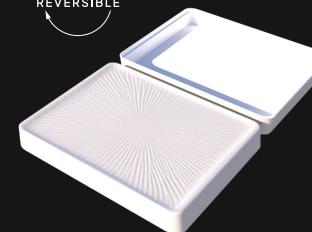
Radiance White
280×210×70mm



4L

RW4288

Radiance White
280×210×100mm



10L

RW45614

Radiance White
560×420×70mm



6L

RW44215

Radiance White Bowl
420×70mm



2.5L

RW4401

Radiance White Insert
408×268×35mm

6L

RW44216

Radiance White
420×280×70mm

Use Insert RB4401 to reduce
capacity from 6L to 2.5L



Ticket Stands
for the
Radiance
Range.

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Mottle



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Bowls

Mottle

Enhance Plating and Visual Appeal



3.5L
MR5281
Mottle Red Bowl
280×90mm



3.5L
MBL5281
Mottle Blue Bowl
280×90mm



3.5L
MY5281
Mottle Yellow Bowl
280×90mm



3.5L
MG5281
Mottle Green Bowl
280×90mm



3.5L
MCR5281
Mottle Cream Bowl
280×90mm



3.5L
MLB5281
Mottle Light Brown Bowl
280×90mm



3.5L
MBR5281
Mottle Brown Bowl
280×90mm



Mottle
works with
Elevations



The Crackle
effect enhances
grip by providing a
naturally non-slip
texture

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Bowls



5.2L
BB3301
Eclipse Black
300×278×100mm
(Use PS100 ticket stand)



10L
BB9301
Barrel Bowl
300×300×195mm
(Use PS200 ticket stand)

A moment of stillness captivated in a bowl

Combine
Eclipse &
Barrel Bowls to
maximize
impact.



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Dishes

Elegante Black
Frames food cleanly,
keeping the focus on
colour, texture, and detail.



Use Trays
as
inserts



Elevate
Elegante
with
Upstage



Wavy Design



EB6261
Elegante Black Insert
264×195×21mm



EB6402
Elegante Black Insert
402×264×21mm



2.4L
EB6284
Elegante Black Dish
280×210×60mm



5.2L
EB6413
Elegante Black Dish
420×280×61mm

Dishes

Elegante White

Frames food cleanly,
keeping the focus on
colour, texture, and detail



Use Trays
as
inserts



Elevate
Elegante
with
Upstage



EW6261

Elegante White Insert
264x195x21mm



EW6402

Elegante White Insert
402x264x21mm



2.4L

EW6284

Elegante White Dish
280x210x60mm



5.2L

EW6413

Elegante White Dish
420x280x61mm

Wavy Design

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

CASTRO

Dishes

Gastro

Built for service. Styled for presentation.



2L
CO1148
1/4 Oak White Gastro
265×162×80mm



2L
COB1148
1/4 Oak Black Gastro
265×162×80mm



4L
COB1128
1/2 Oak Black Gastro
265×325×80mm



4L
CO1128
1/2 Oak White Gastro
265×325×80mm



Combine
with
ZO12

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

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Accessories

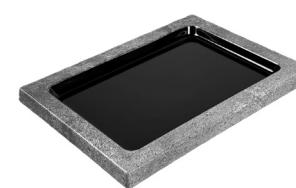
Key Care Symbols

✓ Order Now

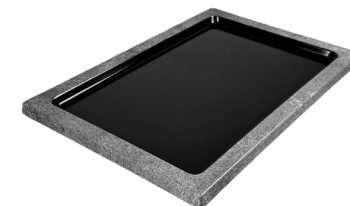
Platters

Artisan

Handcrafted to Frame Food.



PGY2282
Artisan Grey
280x210x21mm



PGY2422
Artisan Grey
420x280x21mm



PO2282
Artisan Oak
280x210x21mm



PO2422
Artisan Oak
420x280x21mm

Use
Artisan with
Elevations



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Platters

Onyx

Depth. Texture. Distinction.



Onyx
shines with
Premium
Elevations



PB1123

Onyx Black Platter
229×305×30mm



PW1123

Onyx White Platter
229×305×30mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Platters

Luna

Create fluid buffet landscapes.



LHS6
Luna Hexagon Slab



LS24
Luna Slab 2/4



HD6
Hexagon Dish



LS11
Luna Slab



LHR6
Luna Hexagon Riser



LS12
Luna Slab 1/2 Size
325x265x20mm



Stack.
Store.
Sell.

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

✓ Order Now

Platters

A practical platter solution for fast-paced, professional service.



SLATE



ZS141
Platter 1/4 Size
265×162×8mm



ZS131
Platter 1/3 Size
325×176×8mm



ZS121
Platter 1/2 Size
325×265×8mm



ZS421
Platter
420×280×8mm

OAK



ZO141
Platter 1/4 Size
265×162×8mm



ZO131
Platter 1/3 Size
325×176×8mm



ZO121
Platter 1/2 Size
325×265×8mm



ZO421
Platter
420×280×8mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

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Key Care Symbols

✓ Order Now

Platters

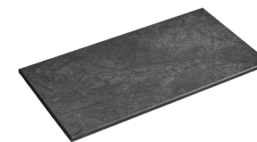


CAVIAR GOLD



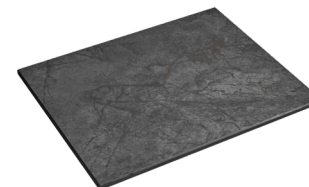
ZG141

Platter 1/4 Size
265x162x8mm



ZG131

Platter 1/3 Size
325x176x8mm



ZG121

Platter 1/2 Size
325x265x8mm



ZG421

Platter
420x280x8mm

TOULOUSE CHERRY



ZC141

Platter 1/4 Size
265x162x8mm



ZC131

Platter 1/3 Size
325x176x8mm



ZC121

Platter 1/2 Size
325x265x8mm



ZC421

Platter
420x280x8mm

Radiance Collection

Bowls

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Platters

Pizza Peels

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Key Care Symbols

✓ Order Now

Pizza Peels



Reliable performance in busy kitchens and high-volume service.



ZTB330

Bespoke Slate HPL Pizza Peel 330mm



ZTB7620

Black HPL Bread Board with Handle
760x200mm



ZTB457

Bespoke Slate HPL Pizza Peel 457mm

Radiance Collection

Bowls

Dishes

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Pizza Peels

Baskets

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Accessories

Key Care Symbols

✓ Order Now

BASKETS

Ultra heavy-duty baskets for professional environments.



TO-010
Baguette Holder



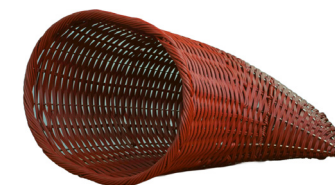
CLY-4520C
Bespoke PP Chocolate Basket
with 2 Reglettes Diagonale
Divider 60x40x10mm



CLY-4520015
Carita Noire Manne PM with
2 Reglettes Diagonale Divider
40x30x10mm



CLY-48007
Crible Showstand 31
31x8/22mm



CLY-47626
Licorne Showstand PM
65X34X36mm

Radiance Collection

Bowls

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Accessories

Key Care Symbols

 **Order Now**

Premium Elevations



ZS85
85 in Slate 840×280mm with
Standoffs



ZS12
12 in Slate 650×270mm with
Standoffs



ZO85
85 in Oak 840×280mm with
Standoffs



ZO12
12 in Oak 650×270mm with
Standoffs



ZG85
85 in Caviar Gold
840×280mm with Standoffs



ZG12
12 in Caviar Gold
650×270mm with Standoffs



ZC85
85 in Toulouse Cherry
840×280mm with Standoffs



ZC12
12 in Toulouse Cherry
650×270mm with Standoffs



Z905
HPL Sys840 3 Step 625mm wide Oak
St-Tropez (3 panels 625×280×8mm)



The LOOK | Main Menu

Radiance Collection

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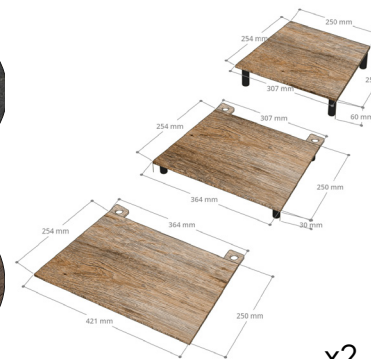
Accessories

Key Care Symbols

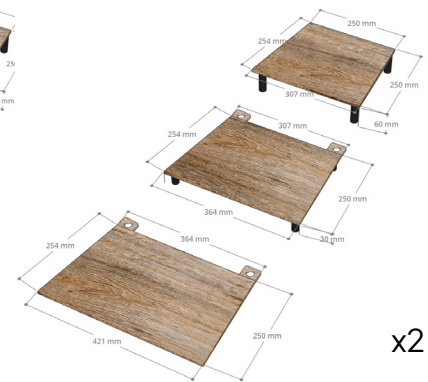
 **Order Now**



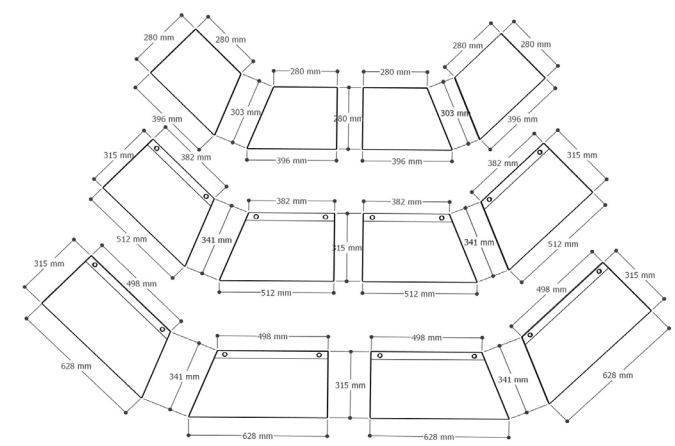
Available in
four different
textures



x2



x2



Customised Corner Solutions

Every Corner Counts

Radiance Collection

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Point of Sale

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Key Care Symbols

✓ Order Now

UPSTAGE

Upstage

Creates layered, dynamic displays that draw the eye.



STG11

Upstage ABS 3 Tier Riser
840×512×67mm



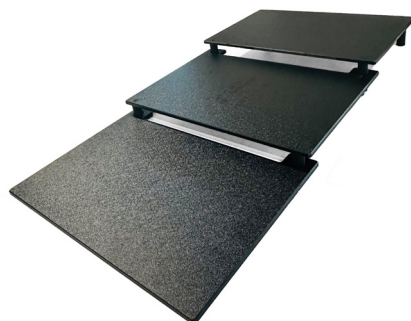
STG13

Upstage ABS 4 Tier Riser
860×306×87mm



A00019840

BLACK Step 1/4 circle amphitheater textured
800×800×650mm



STG84

Upstage ABS 3 Tier Riser
840×420×67mm



STG84-P

Upstage Angled Pre-pack Kit



STG84
Converts to
STG84-P
Pre-pack



Radiance Collection

Bowls

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✓ Order Now

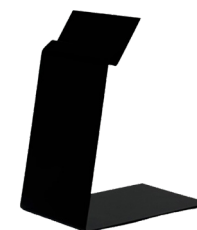
Point of Sale



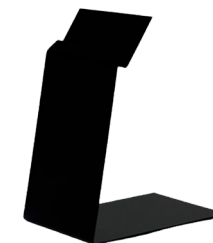
PS20
Black PVC Ticket Stand
47x20mmH
Pack of 10



PS40
Black PVC Ticket Stand
47x40mmH
Pack of 10



PS70
Black PVC Ticket Stand
47x70mmH
Pack of 10



PS100
Black PVC Ticket Stand
47x100mmH
Pack of 10



PS200
Black PVC Ticket Stand
47x200mmH
Pack of 10



LH-701182-701904
DELI/FISH Ice Stick Ticket
Holder

Radiance Collection

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Key Care Symbols

✓ Order Now

Accessories



TB105N
Black Melamine Slotted
Spoon 310mm



TB106N
Black Melamine Solid
Spoon 310mm



TB12
Black Polycarbonate Tongs
240mm



U25
White Polycarbonate Tongs
22mm



TBK41
Black PVC Divider
410x110mm



TBK80
Black PVC Divider
800x110mm



TDMB3
TFL Blue Acrylic Wave Divider
750x250mm

The
FOOD LOOK | Main Menu

Radiance Collection

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Key Care Symbols

 **Order Now**

Order Today

Ready to turn your counters
into profit centers?



ORDER FROM THIS BROCHURE

Reference product codes and quantity

Email: sales@thefoodlook.com

Telephone number: +971 (0)4 259 6909

WhatsApp: +971 50 972 4321



REQUEST A CUSTOM SOLUTION

Have unique requirements?

Let's engineer it together.

Book a workshop: sales@thefoodlook.com



VISIT OUR SHOWROOM

Design your display with a hands-on consultation

2nd Floor, Restofair Building, Arjan, Dubai

Worldwide delivery available

Visit our Showroom
www.thefoodlook.com



The
FOOD LOOK

**FOLLOW US ON
SOCIALS**



THE FOOD LOOK

Signature

Present with intent.

